

Tucson, AZ • October 12-14, 2027

Speed to Action

Doing everything on the grid faster

Grid FWD 2027



Preliminary Prospectus

Now welcoming sponsors and partners

Presented by: GridForward

Host Utilities: TEP TRICO





Speed to Action:

doing everything on the grid faster

The evolution of our electric grid is not keeping pace with the fast-changing capacity, reliability and affordability demands of our society. Let's put grid modernization into high gear and turbocharge new technologies, processes and business models—while keeping our risks reliably between the lines.

Mastering ***integrated system planning*** that avoids speed bumps and propels action

Helping ***policy and regulation*** to set the pace, and keep it

Pushing ahead with ***proven solutions*** that move the system forward now

Learning, scaling and de-risking ***new approaches*** to reach our goals

Standardizing components, solutions and business practices to reduce complexity

Removing roadblocks to more flexible, reliable ***supply chains***

Accelerating ***change management*** to reach a culture of innovation

Transforming ***communities*** into co-pilots for advancing grid capabilities

How greater speed can ***bypass costly delays*** and ***enhance reliability***

Grid stakeholders working together to chart better routes for faster grid modernization



At GridFWD 2026, industry, tech and government stakeholders will merge their respective objectives and perspectives to look for shortcuts to a reliable, affordable modern grid.

Utility and grid operators
Learn and share innovative technologies, emerging best practices and recent case studies for advancing T&D grid more quickly without sacrificing safety and reliability.

Regulators and government officers
Help to craft new ways to work with utilities and grid operators to advance the best rules and policies for more efficient grid modernization.

NGOs and advocates
Expand your knowledge base and relationships to influence investments and programs that speed up grid improvements while meeting your societal goals.

Large-scale energy users
Collaborate with energy industry leaders to deploy rapidly increasing loads in the best manner to support overall grid advances for all customers

.*Solution providers*
Join your customers and other stakeholders to discuss and demonstrate how technology can solve tough challenges to delivering power reliably and affordably.

> "As an energy provider to more than 4.4 million electric customers throughout the U.S., Berkshire Hathaway Energy remains committed to providing low-cost, safe and reliable service each day. Grid Forward plays a leading role as a voice for the industry and unifying forum for the many stakeholders working together to modernize and advance the grid."



Pat Reiten, Senior VP, Public Policy, Berkshire Hathaway Energy

“GridFWD gatherings are unique in that they bring together thought-leaders from energy and technology to tackle some of our most challenging problems.”



Raiford Smith, Global Director - Power & Energy, Google Cloud

“Grid Forward brings together the people who are working on the same grid problems we are, and the conversations are practical rather than theoretical. I come away from every gathering with ideas I can take back to Trico, and with more people I can call when we run into something new.”



Brian Heithoff, CEO and General Manager, Trico Electric Cooperative



100%

of respondents said GridFWD 2026 was a good use of their time.

475+
Attendees at GridFWD 2026 and GridFWD 2025

76%
of respondents said GridFWD 2025 was better than other industry events.

64
GridFWD 2025 Net Promoter Score

88
utilities were represented at GridFWD 2026

95%
of GridFWD 2026 respondents learned more information about grid affordability that is directly applicable to their job responsibilities.

See more video and take-aways from GridFWD 2026 on the landing page.

A dynamic balance of leading-edge information and personal interaction

Grid Forward will host a range of sessions and activities over the two days to help attendees achieve their goals for building connections and driving new initiatives.



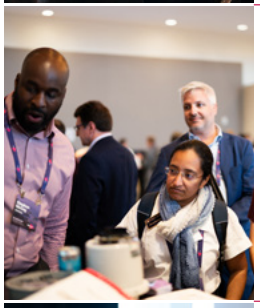
Expert Panels and Plenaries

GridFWD 2027 will gather experts from across the grid ecosystem to discuss and debate strategies for increasing the speed of delivering grid modernization initiatives.



Interactive Huddle Discussions and Workshops

Our small-group huddle discussions and in-event workshops open opportunities for participants to ask questions and share their experiences.



Case Studies and Intimate Demos

Sponsors will have insight and input to program development, including case study presentations and small-group, informal demos in our Innovation Pavilion.



Grid Innovation Pitch Competition

Watch our annual Grid Innovation Pitch Competition and see emerging technology and business models for enhancing efficiency and the speed of action.



In-Event Activities and Networking

Sponsors have opportunities to forge new connections through inspiring in-program activities and as well as planned and casual networking events.

"Thank you for hosting a fantastic event. I had very substantive discussions with folks throughout, and I look forward to the next one!"

Christopher Ricciuti, Founder and CEO, Noteworthy AI



"I value Grid Forward events because I get to interact with and learn from a variety of stakeholders working on modern grid solutions, including those developing and implementing those solutions. I share learnings and best practices with Commission colleagues and staff." ***—Ann McCabe, Commissioner, Illinois Commerce Commission***



Finding faster routes to modernize the grid in the beauty of the American southwest



GridFWD 2027 will happen at the Loews Ventana Canyon Resort in Tucson, Arizona. Located between the Sonoran Desert and the Santa Catalina Mountains, the venue has nearby scenic hiking trails, a championship golf course, pools, tennis and many other authentic Southwest activities available around the area. Loews Ventana Canyon has nearly 400 rooms as well as dining and a lounge onsite.

Like all GridFWD events, the 2027 experience will include outdoor activities built into the schedule, such as hiking to dramatic vistas, canyons and waterfalls.

The Tucson airport is about 20 miles away, and Phoenix a quick two hours by car.

Attendees love destination venues

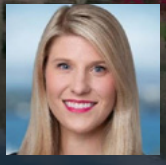
In GridFWD exit surveys, respondents were overwhelmingly positive about having the event in a destination location.



82% - It was great
14% - It was good
2% - It was OK
2% - It was not good

Results from GridFWD 2025 attendee survey.

"Every year, GridFWD reminds me why community matters. This isn't just an event—it's a gathering of practitioners, trusted leaders, and innovators who come together for open dialogue and real impact. It's where we share what's working, what's next, and how we can collectively move the grid forward."
Hanna Grene, Global Operations & GTM Leader, Energy & Resources Industry, Microsoft



Choose your level of support

Being a sponsor is the best way to ensure you have the most access to the people, content and ideas at GridFWD 2027. Planning begins early, so now is the time to lock in your place.
CONTACT BRYCE AT: bryce@gridforward.org.

LEVEL Preliminary list of sponsor benefits	***LIGHT SPEED*** $25,000	***ROCKET*** $18,000	***SUPERSONIC*** $12,000	***OVERDRIVE*** $9,000
Max number of sponsors	8	10	12	15
Registration passes	6	4	3	2
Recognition at event and in marketing materials	Top	Top	Yes	Yes
Discount for hosted activity (first come, first served)	75% discount	50% discount	25% discount	No discount
List of attendees (before and after event)	Yes	Yes	Yes	Yes
Display table and signage location	Preferred	Preferred	Available	No
Mention during plenary sessions	Yes	No	No	No
Prominent speaking opportunity	Yes	Negotiated	No	No
Invitation to VIP activity	Yes	Yes	No	No
Participation in event planning committee	Yes	Discussion topics	Feedback only	Feedback only
Guest registration passes	3	2	1	0
Discount for additional guests	Yes	Yes	No	No
Space for private meetings	Yes	Available	No	No
Co-marketing to registered attendees	Available	No	No	No

Steps to Supporting GridFWD 2027

1. Let us know which level of support you are planning by contacting Bryce. Recent GridFWD events have sold out. We recommend that you contact us by the end of 2026.
2. Our call for topic submission will open in February. We'll be working on sessions, discussion topics, case studies and Innovation Pavilion demos. Start thinking about which of the theme areas on page 2 you would like to contribute to.
3. We prefer sessions and discussions that include a variety of perspectives, including utility customers, regulators, policy makers and so on. Keep that in mind as you plan for GridFWD 2027.



Thanks to past GridFWD sponsors

Join organizations like these to become part of the group that defines the topics and experiences and makes the event possible. We invite your organization to get involved now to include your insights and topics as part of GridFWD 2027.

Recent Top-Level Sponsors

More Organizations That Have Sponsored GridFWD Events

Accurant International
Amazon Web Services
Amperon
Anterix
Avista
Awesense
Baker Tilly
Bidgely
Buzz Solutions
Clean Power Research
Colorado Energy Office
Delphire
EPRI
EQUS
Esri
Future Grid
Grid Transformation
Holy Cross Energy
Idaho Power
Kraken
Landis & Gyr
LineVision
NextEra Energy
North Highland
Noteworthy AI
Oracle
Overstory
Pano
Platte River Power Authority
Puget Sound Energy
Seattle City Light
Senpilot
Sensus
Sentient Energy
SMUD
Snohomish County PUD
SPP
Tacoma Power
TRC
United Power
UtilityAPI
Virtual Peaker
WA State Dept of Commerce
Weavegrid

"In this industry, showing up in person is the only way to get things done, and I've found that the GridFWD event is the best version of that. It's dynamic and interactive, focused not only on the challenges but on the actions. You come away with a depth of relationship and new insights to a degree that exceeds any other grid-related event." ***Mishal Thadani, Co-Founder & CEO, Rhizome***





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Why take part in GridFWD 2027?

The time is now. Faster grid modernization is a sure route to meeting capacity, reliability and affordability demands.

The place is here. GridFWD events are renowned for gathering the most informative topics, presenters and discussions on grid modernization and innovation.

Enjoy unique and rewarding networking opportunities.

Help drive a capable grid. It's time to dig into getting things done on the grid faster

Collaborate with peers. GridFWD events overcome silos to bring all the stakeholders together to work on new ideas, best practices and the path forward.

Deep-dive small-group discussions enhance knowledge and connections.



SPONSOR CONTACTS:

Overall event direction: bryce@gridforward.org

Sponsor logistics: maryjo@gridforward.org

Finance: maryann@westsidesec.com

GridForward

Grid Forward is a 501(c)(6) non-profit, member-driven trade association dedicated to promoting and accelerating innovation on the regional electric system. We deliver community, expertise and resources for leaders who are working to modernize the grid. Learn more and become a member at **GridForward.org.**