



Skamania Lodge,
Washington
October 16-18

Grid *FWD* 2023

Join us in a
special gathering
focused on advancing
the electric grid by
Embracing Disruption

Presented by:


GridForward

Prospectus

#GridFWD

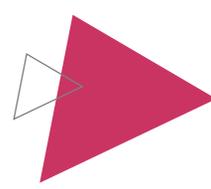
Accelerating Grid Modernization and Resiliency in an Age of Disruptions

Recent years have been especially challenging for the industry responsible for our electric grid. Destructive storms, weather events and climate effects continue to devastate many communities. The scale, pace and impact of change has driven federal and state governments to introduce once-in-a-generation investments in a reliable and affordable power supply for safety, equity and progress. GridFWD 2023 will bring leaders together who are navigating all of these disruptions to “business as usual” to take advantage of new opportunities to modernize the grid.

Stakeholders from across the region gather at GridFWD

At GridFWD 2023, we will come together to share new and expanding opportunities to define, fund and drive grid modernization. We invite all stakeholders to join us next fall:

- Utility executives and practitioners—learn and share best practices for building resilient, flexible and sustainable energy systems.
- Executive and technical leaders of solution providers—reconnect face-to-face with your customers and partners to collaborate on energy solutions.
- Regulators and government officers—tap into technical innovation and best practices from the front lines of what’s possible.
- NGOs and advocates—build the knowledge base and relationships to influence new programs that promote clean energy, equity and economic activity on regional energy systems.



“The power of Grid Forward is connecting people. This includes connecting people in the utility industry with the technology providers that enable our strategic priorities in serving our customers and communities. To me that’s huge.”

– JOHN HAARLOW, CEO AND GENERAL MANAGER
SNOHOMISH COUNTY PUD

Building on the Energy and Success of Prior GridFWD Events

GridFWD 2023 will continue and enhance on the high quality content and energy of our well-known model - big enough to attract industry leaders and not too big for valuable face-face conversations. Attendees will have multiple ways to meet up with others, learn new ideas and best practices, and discuss important topics with peers.



GridFWD Seattle Highlights

350+

Attendees



Representatives from U.S. Congress and Department of Defense

37

Net Promoter Score



of respondents said GridFWD Seattle was a good use of their time

25+

Conference and Huddle Sessions



Grid Innovation Pitch Competitors

GridFWD 2022 Highlights

420+

Attendees



54 Supporting Organizations

100%

of respondents said it was a good use of time

31

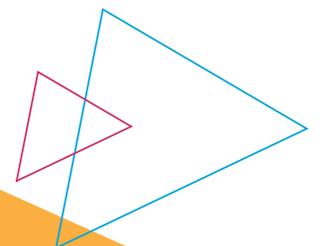
Net Promoter Score



of respondents said they would attend again

“GridFWD brings together an important and diverse audience that is working to figure out what roles advanced technologies and solutions will play as they come on the energy system. Even though we are on the front lines working on these topics in Hawaii, we learned a lot by participating in the event and look forward to contributing to the discussion in years ahead.”

– JENNIFER POTTER, DIRECTOR AT STRATEGEN, FORMER HI PUC COMMISSIONER



A Dynamic Balance of Presentation Content and Personal Connection



Grid Forward is planning a range of sessions and activities over the two days to help attendees achieve their goals for rebuilding connections and driving new initiatives.



FEATURED PANELS:

As always, GridFWD will host some of our industry's leading minds to explore new ideas and proven successes in grid modernization.



HUDDLES:

With so many industry issues and opportunities, GridFWD will offer a wide range of small-group discussions for sharing best practices and answering questions.



INNOVATION PITCH CONTEST:

We will once again host our Grid Innovation Pitch Competition, giving emerging companies the chance to showcase their breakthrough technologies and vie for a \$100,000 prize package.



HIGH-IMPACT ACTIVITIES:

Taking advantage of our unique location, GridFWD 2023 will feature numerous special activities to help forge stronger connections with event attendees.



EXTENDED SOCIALS:

We can be proud of the way our industry has responded to the challenges of the last year or more--we'll have multiple chances to relax, share stories, and reenergize for the future.

A Unique Venue Offers New Ways to Connect With Attendees and Organizations

All around Skamania Lodge are a range of activities from relaxing walks and spa facilities to the invigorating zip line and aerial course. Event supporters have the opportunity to sponsor these activities for attendees, opening the opportunity to build awareness and strengthen ties.

Lead Sponsors – Can select the activity they want to sponsor

Presenting Sponsors – Receive a 50% discount for the activities they'd like to sponsor

Premier Sponsors – Receive a 25% discount for the activities they'd like to sponsor

Activities for Sponsorship:



Zip Line



Aerial Course



Par 3 Golf Course



Spa Time



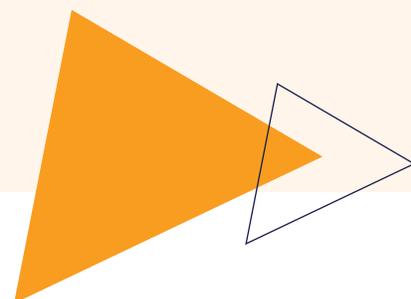
Fitness Trail



Putting Course



Disc Golf



Sponsor the Premier Regional Event Focused on Moving Grid Modernization Forward



Become a sponsor for GridFWD 2023 next October. You'll help us share the agenda that covers new funding opportunities, technologies, case studies and best practices for grid modernization. Raise the level of awareness for what your organization is planning and doing in demand side management, system flexibility, analytics, automation, equity and other grid modernization efforts.

Four Levels of Sponsorship

Being a sponsor is the best way to ensure you have the most access to the people, content and ideas at the GridFWD event. Planning begins early so now is the time to lock in your place. Contact Bryce at bryce@gridforward.org.

LEAD – \$15,000 (MAX 6)

- 12 registration passes to the event for staff
- Top recognition at event and in marketing materials (brochure, signage, website, emails, etc.)
- Choice of special activity to host (first come, first served)
- Preferred display table space/signage
- Mention during introduction, lunch and plenary sessions
- Mutually determined prominent speaking opportunity at event
- Co-planning of break-out discussion topic
- Lunch (2), Dinner (2) or Social (2) Host
- Invitation to VIP activity (Details TBD)
- Participation on core event steering committee
- 5 guest special registration passes and discount for additional invited guests
- List of attendees (before and after event)
- Co-Organized invitations to featured event participants
- Event space for private meetings

PRESENTING – \$10,000 (MAX 10)

- 8 registration passes to the event for staff
- Top recognition at event and in marketing materials (brochure, signage, website, emails, etc.)
- 50% discount on sponsoring special activities (first come, first served)
- Preferred display table space/signage
- Mutually determined speaking opportunity at event
- Co-planning of break-out discussion topic
- Breakfast (2), Break (4), or Tour (3) Host
- Invitation to VIP activity (Details TBD)
- Participation on core event steering committee
- 4 guest special registration passes and discount for additional invited guests
- List of attendees (before and after event)

PREMIER - \$7,500 (MAX 18)

- 4 event registration passes
- Recognition at event and in marketing materials
- 25% discount on sponsoring special activities (first come, first served)
- Display table space (Details TBD, 2nd position selection)
- Opportunity for speaking position / discussion lead on event session
- Event structure feedback and support
- 3 guest special registration passes
- List of attendees (before and after event)

SUPPORTING - \$5,000

- 3 event registration passes
- Recognition at event and in marketing materials
- Display table space (Details TBD, 3rd position selection)
- 2 guest special registration passes
- List of attendees (before and after event)

“The energy transition is real and accelerating. Common goals to provide clean, reliable and equitable energy require stakeholders across the industry to work together in unprecedented ways. Grid Forward provides a platform for diverse industry leaders including utilities, grid operators, solution providers and energy consumers to collaborate on the most pressing challenges and opportunities.”

– SCOTT HARDEN, CTO, SCHNEIDER ELECTRIC

Our Thanks to the Sponsors for GridFWD 2022

Would you like to support GridFWD 2023?

Contact Bryce Yonker at bryce@gridforward.org

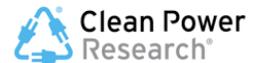
Lead



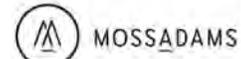
Presenting



Premier



Supporting



Go Forward

October 16-18, 2023



Contact:

Bryce Yonker
Executive Director &
CEO, Grid Forward
Producer of GridFWD
bryce@gridforward.org
503.522.6101

Presented by:



Why take part in GridFWD 2023?

- Connecting and reconnecting with industry leaders face-to-face
- Expert perspectives from across the U.S West and beyond
- Updates and discussion on federal policy opportunities for the regional grid
- Learn how peers are continuing to scale grid modernization across our region
- Deep-dive small-group discussions
- Facilitated networking opportunities



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2023

www.GridForward.org