



MEMBERSHIP BENEFIT SUMMARY - Updated March 2022



ENGAGE & LEARN

GridFWD Conference

Participate in our industry-leading GridFWD annual event. Join to engage in various discussions and topics driving grid modernization and innovation ahead. Members receive a discount and influence speaker selection and content.

Reach out to Gerard (gerard@gridforward.org) to share ideas of topics, make sure you are on the invites, or learn about upcoming gatherings.

Utility Roundtables and Working Group

We host monthly roundtables for utility members to discuss current topics and co-host the Utility Business Model Working Group with EPRI, GridWise Alliance, and SEPA. Be sure your staff are on the invites for these gatherings.

Grid Forward Chats Podcasts

Twice monthly we sit down with the leaders driving grid modernization and energy innovation ahead and discuss current topics. We look for ideas and recommendations from members. Listen to Grid Forward Chats wherever you get podcasts.

Virtual Gatherings

We were active with Town Halls, targeted summits, socials and other virtual meetings in 2020 and 2021. Some will continue but we are largely doing the smaller gatherings (roundtables or working groups) virtual while the main events come back to in-person.

Partner Events

We partner with many regional and national organization on their gatherings. Want to join at our DistribuTECH pavilion, meet up with us at the EPRI Summit, or connect at the Grid Wise meeting? Check about discounts and collaborating at other leading industry events.



INFLUENCE REGIONAL GRID MODERNIZATION

Grid Modernization Policy Input and Engagement

All members can shape engagement with policy makers and help us create pathways for planning, approving, funding and scaling grid innovation efforts. When important efforts are active, join our policy working group meetings.

Email Marguerite (mbehringer@e9insight.com) to hear about the latest policy shaping efforts.

Regional Collaboration for Federal Resources

Grid Forward played a central role in the enactment of the federal Infrastructure Investment and Jobs Act (IIJA) which will put tens of billions of dollars in motion to help deploy grid enhancing capabilities. We are helping our community explore leveraging these resources. Join working group discussions to explore how this funding can impact your efforts.

Support for Industry Development Efforts

We provide guidance and expertise on solutions that help bring grid innovation to life, such as meetings with congressional offices about the importance of grid modernization and how it naturally supports infrastructure projects; advising members on their innovation efforts or go-to-market strategies; or sharing results of regional initiatives.

EXPAND YOUR CONNECTIONS

Diverse Member Network

Our member network of over 100 active organizations includes the most diverse stakeholder audience in the region, bringing together utilities, regulators, technology providers, equipment vendors, implementers, government entities, evaluators, educators, and municipalities. Our members have capitalized on this breadth to initiate new collaborations and to increase visibility for their organizations.

Social Media Amplification

Let us know about your exciting development and we can help amplify awareness for your goals, projects and successes through LinkedIn, Twitter and Instagram.

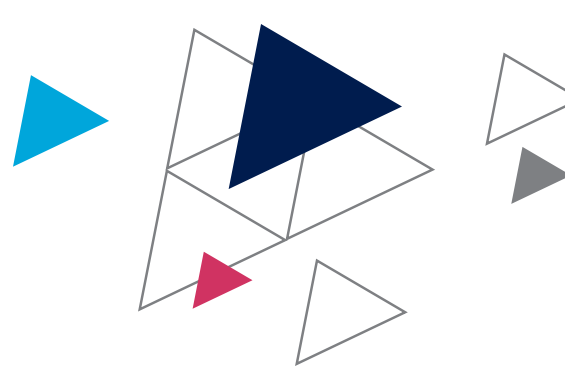
Facilitated Introductions

Our team can work to identify other community members who would find a mutual benefit in connecting with your organization, and we can find ways to facilitate introductions. Many of our members have built partnerships that have led to exciting projects.

STAY INFORMED

Monthly Newsletter

The Forward Thinking newsletter features curated industry highlights including member community updates, job postings, events, innovative projects, and policy developments. Also receive monthly invitations to our hosted activities and alerts for critical industry actions.



Check in with Sam (sam@gridforward.org) to find out more on linking up with members of our community.

Email David (david@gridforward.org) to ensure all your team members are on the communications and getting relevant materials.



Regional Policy Updates

Members receive quarterly updates on governmental and regulatory actions affecting regional grid modernization. Grid Forward has been on the front lines of regional and federal policy development and will continue to keep members updated on these efforts.

Briefings and Updates

We create summaries and briefings from a number of the activities and events that we host. Make sure your team is tuned into these timely and impactful resources.

Content Sharing and Programming

Share your recent case studies, white papers and other thoughts leadership publications and resources about lessons from projects and insights for the future of the industry. We feature these in our online, social and newsletter channels.

SHAPE OUR FUTURE

Board of Directors and Advisory Committee

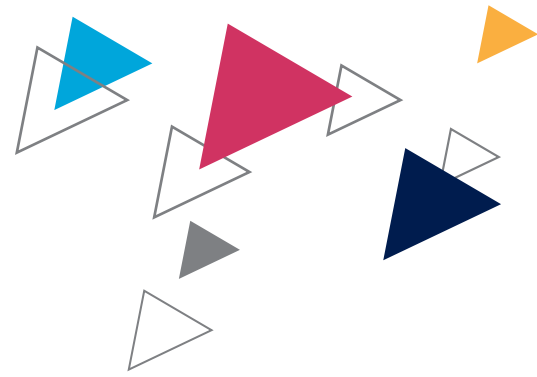
Members can apply to serve on our Board of Directors or Advisory Committee to have a deeper impact on the direction of the organization and our mission.

Working Groups and Steering Committees

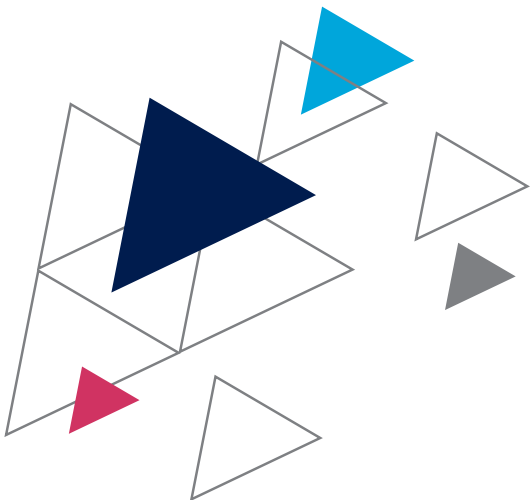
Grid Forward does not maintain continual committees, however we stand up working groups to help support key efforts such as federal investments in the grid, regional energy plans, and the agendas of our main events.

Staying Engaged

We often check in with our members both on updates with their own activities and for feedback on the direction of the organization. From surveys, to one-on-one catch up conversations, to monthly member-only emails we want to hear from you on what is important to accelerate advancement of the grid.



Message Bryce (bryce@gridforward.org) to find out about openings for roles in leadership and active steering groups.





GRID FORWARD EVENTS

Monthly Utility Roundtables

We gather utility members in a small group roundtable peer discussion covering current issues and topics. The meeting is once a month for 60 minutes typically midday 3rd Thursday and may resume in person in 2022 for longer workshops. The Utility Business Model Working Group meetings on the 2nd Tuesday at 9:00AM Pacific for 90 minutes.

Working Groups

We are hosting meetings in 4 areas associated to federal infrastructure funding – smart grid, grid resiliency, cybersecurity and grid enhancing deployments. Other working groups may come up from time to time.

Town Hall Meetings

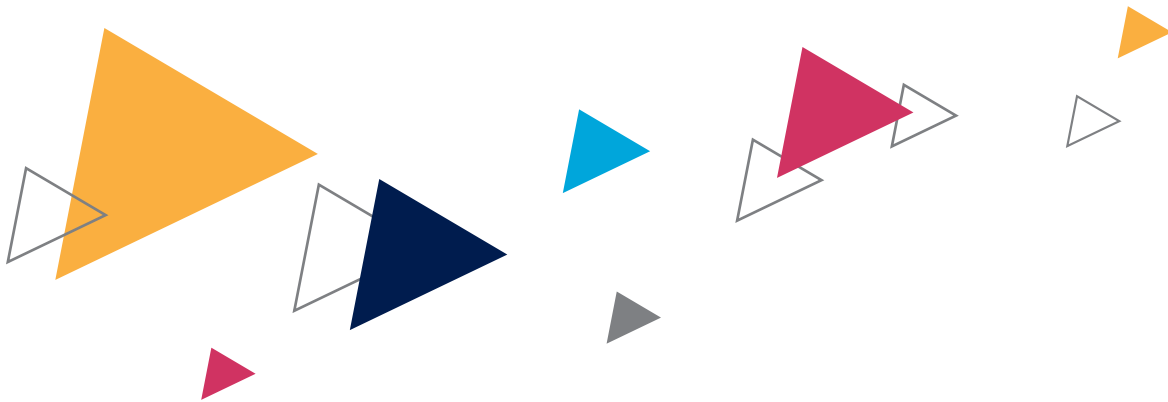
We host occasional meetings from among the entire membership covering updates and efforts from across the industry.

Annual Meeting

All members have free attendance to our Annual Meeting, during which we review our achievements, discuss continued improvements to our services, and highlight contributions within our community. Likely the Annual Meeting will be virtual with an in-person social option.

GridFWD Conference

Grid Forward is the region's premier conference on grid modernization in our region. Typically held in the fall we are holding the 2021 version Spring of 2022 in Seattle and are looking at Denver for the Fall.



Want to get more involved?

Contact Executive Director
Bryce Yonker at bryce@gridforward.org

